# Best Places to Work in IT Amplification Package

The annual Best Places to Work in IT listing, by **IDG Insider Pro** and **Computerworld**, showcases the organizations that excel at keeping their employees engaged and loyal with compensation, training and access to hot technologies. Leverage the Computerworld brand to amplify this honor. With turnkey promotion, highlight this status among trusted editorial on Computerworld's website, newsletter, and social media channels.

## Package

2-Week Flight during Summer 2021
- Design & Copy Services of Digital Creative
- 15,000 Impressions via Native Display on Computerworld/IDG B2B brand sites
- 1 Computerworld First Look Newsletter Sponsorship
    - Native placement to 20k-30k Subscribers
- 3 Computerworld Social Shout-outs
    - Computerworld LinkedIn, 1M+ followers
    - Computerworld Facebook, 931k+ followers
    - Computerworld Twitter, 251k+ followers

## Pricing

$8,500